

# 2021 ANNUAL REPORT

# UNITING FOOTBALL IN QUEENSLAND

**FUTURE OF FOOTBALL 2020+ REFORMS PASSED** A momentous day for Queensland football

**STRONG PARTICIPATION GROWTH** Including 41% growth in female participation

**CENTENARY OF WOMEN'S FOOTBALL**Celebrating 100 years of the women's game



#### **VISION**

Football in Queensland united. The game of choice, for all, for life.

Our vision is twofold.

The first part is to unite football in Queensland. This is to happen based on our common love of the game and desire for a great future for football in the state, where all involved in the game are working towards common goals.

Secondly, but not secondary, is that the game is always at the forefront. We see a future where football is the game of choice – to play, to coach, to referee, to watch, to follow and to love. Where we provide high-quality, accessible football experiences that mean anyone can be involved, regardless of age, gender, location or cultural background.

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### **OUR PURPOSE**

#### **TO INSPIRE QUEENSLANDERS THROUGH FOOTBALL**

Whoever you are, whatever your age, wherever you're from, whatever your story, football has the power to inspire and unite.

Football Queensland exists to develop and grow the game by leading and supporting our clubs, volunteers, coaches, referees and stakeholders to provide exciting, enjoyable experiences for all Queenslanders - anytime, anywhere.

As the peak body for football in Queensland, we focus on:

- Uniting football in Queensland
- Making playing and administering football easier, creating efficiencies
- Providing quality and consistent products and services that deliver value for money
- Improving and streamlining governance and management of the game
- Engaging with all of our members, stakeholders, partners and government



# **BOARD MEMBERS**



#### **BEN RICHARDSON - PRESIDENT**

Ben has been involved within the human capital services sector for some 20 years. His experience includes that of business process outsourcing, performance management, executive search, talent engagement and retention, and change management. For the last 9 years he has focused his efforts in a corporate advisory, executive mentoring capacity with various groups and individuals on a project by project basis.



#### PAULA ROBINSON - DEPUTY CHAIR

Paula is a highly credentialed and award-winning lawyer with over a decade of legal experience, and is currently an Executive Director of boutique legal and corporate services firm Ailier Ptv Ltd and the Chair of Queensland Academy of Sport. Paula also lectures in Sports Law as an Assistant Professor at Bond University and boasts over 15 years' experience in executive management, marketing



#### **GLENN SMITH**

Glenn has extensive business operations and marketing experience through the expansion of his family business Budget Steel. Glenn is actively involved in community roles that has seen him as Apex President, Vice-Chair of the Cooinda Aged Care Board, Wide Bay Football Association President and Gympie Music Muster

\*stepped down from Board in January 2021



#### AMY CHAPMAN

Amy is a former Matilda and Westfield W-League player who possesses a wealth of experience in the football landscape as a player, commentator, and analyst. As a Professional Footballers Australia (PFA) delegate. Chapman led negotiations for the W-League Collective Bargaining Agreement (CBA) and initiated the first ever PFA corporate partnership designed to assist players in transitioning to life after football.



#### JACQUELINE KNIGHT

With almost 30 years of financial management experience working with international companies in the UK, New Zealand and Australia, Jackie is a senior financial executive with a reputation for providing strong commercial management, and financial stability, efficiency and compliance in business. As CFO at Bridge Point Communications, Jackie demonstrated strong financial management to support the business through extensive growth and prepared the organisation for acquisition by Telstra. She then went on to successfully manage the integration of multiple acquisitions with minimal downtime and impact on the businesses. Jackie is now focused on business consulting, with expertise in transformation, process design and development, and profit maximisation.



#### ION MCKAIN

As a former Socceroo, Jonny rose through the ranks at the Queensland Academy of Sport and played in the A-League and internationally, before representing Australia at the 2004 Olympic Games in Athens, the 2005 Confederations Cup in Germany and the 2011 AFC Asian Cup in Qatar. In total, he made 16 appearances for the Socceroos and played over 400 professional matches in a career that spanned more than 17 years Mckain currently works for Professional Footballers Australia (PFA) as the Player Relations Manager. He has also held various coaching roles at schools and clubs in Brisbane and is extremely passionate about the game in his home state of Queensland.

\*did not seek re-election at AGM in July 2021



#### NIGEL FANNING

Nigel possesses a wealth of knowledge of the Queensland football landscape as former Chairman of the Football Queensland South West Zone from 2008 to 2021. He boasts experience in education, defence communications, infrastructure, facilities and local government planning as a former Regional Program Manager for Infrastructure Projects in the South West region at the Department of Tourism, Innovation and Sport,



#### MATTHEW MCKAY

In a stellar playing career, former Socceroo and Brisbane Roar player legend Matt led the Roar to their first A-League Premiership and Championship in 2011 and holds the club's record for league appearances. After playing youth football with the QAS and AIS, he went on to feature in the National Soccer League for Brisbane Strikers FC. Matt has an extensive knowledge of the football landscape and the player pathway in Queensland, and unique experience as a player on the national and international stage Outside of football, he possesses significan experience in investment management and is a co-owner of the designer baby playmat company, Freddy & Co.



#### WILLIAM (ROSS) THOMPSON

Ross is Group CEO of PeopleIN, the largest ASX-listed workforce management and staffing company in APEC which connects over 15,000 people with roles every year. He has led in a wide range of multinational corporate, sporting and military environments and built sustainable and profitable professional service operations in Australia, Asia and Africa. Ross was previously a Non Executive Director of Queensland Rugby Union.



#### PETER BRINE

A former professional footballer, Brine made 102 appearances for Middlesbrough FC's first team between 1972 and 1976. Succumbing to a career-ending injury at the age of 24, he has maintained his involvement in the game as a coach of a number of local football clubs in Townsville including Estates FC and Townsville Warriors and was a Board Membe of Northern Fury from 2012.

\*stepped down from Board in August 2021

# YEAR IN REVIEW



2021 was a transformational year for our game as Football Queensland continued on the road to reform, turning a focus to the implementation of Future of Football 2020+ reforms to shape a brighter future for football across the

It was also a year in which we continued to navigate the ongoing challenges presented by the COVID-19 pandemic. For a second consecutive year, Football Queensland was proud to complete a full season across all competitions and register another rise in participation numbers.

The release of the Future of Football 2020+ Recommendations paper in March provided an exciting opportunity for the Queensland football community to unite behind a modern, responsive and effective vision of change for the game for the first time in 20 years.

Based on twelve months of extensive analysis and consultation with the game's stakeholders and a number of independent reports, the Recommendations Paper outlined a series of recommendations to be implemented to transform the game's governance, administration, competitions and affordability.

In a momentous day for football in Queensland, the Future of Football 2020+ constitutional reforms were passed with overwhelming support in August. An incredibly exciting milestone for our game, this represented another crucial step towards the implementation of the 'One Football' model outlined in Football Australia's XI Principles.

The passing of constitutional reforms paved the way for the establishment of three new regional zones and fresh naming conventions designed to better reflect the broader geography of areas and achieve better outcomes for football in each region.

A significant portion of 2021 was also spent preparing for the implementation of competition reform, as Football Queensland worked towards the introduction of a connected football pyramid from 2022 to connect competitions and strengthen pathways for clubs and participants across the state.

The very first season of the FQPL 2 Men's competition kicked off in March, serving as a bridge between local Premier Men's competitions and a reformed NPL Queensland and FQPL structure which also featured an expanded women's competition through the introduction of the FQPL Women's.

A new era for futsal began in July as FQ launched the inaugural season of the F-League, delivering the highest level of competition in the state as we continued working to unite futsal in Queensland.

With support from our official apparel partner Kappa, Football Queensland was also proud to launch the Kappa Women's Super Cup in 2021, a groundbreaking new state-wide women's knockout tournament that unlocked exciting opportunities for female players across Queensland as 55 teams participated in the inaugural competition.

The launch of the historic new tournament coincided with the centenary season of women's football as FQ celebrated 100 years since Australia's first public women's game, which was played right here in Queensland at the Gabba.

To mark this significant milestone, Football Queensland proudly hosted a celebration of 100 years of women's football with an event held at the Gabba on the anniversary of the first public match played by women in 1921.

Our three-year Women and Girls Strategy titled 'Unlocking The Legacy' was also launched during the centenary season of women's football and has been designed to drive widespread participation, infrastructure and club development improvements to deliver a game-changing legacy in our state following the arrival of the biggest global women's sporting event, the FIFA Women's World Cup 2023™.

Meakin Park played host to Queensland's largest football carnival in July as FQ hosted the inaugural WinterFest event in partnership with Logan City Council.

lust two months later, we were delighted to deliver the annual FQ Community Cup in partnership with Sunshine Coast Council, with the major five-day event welcoming over 700 junior boys and girls to Maroochydore FC.

Our commitment to delivering high-quality participation experiences for Queenslanders across the state led to the creation of the new Outback Road Trip in 2021, with a team of FQ and Football Australia Development Officers travelling across North West Queensland to host football clinics for local participants. The seven-day road trip visited Longreach, Winton, Julia Creek, Cloncurry and Mount Isa as the FQ and FA team delivered Walking Football, futsal and MiniRoos come and try sessions.

Football Queensland was also proud to deliver a brand new level of support to our clubs across the state in 2021 with the launch of the Club Support Hub which provided a single destination for clubs at every level of the game to access tailored club guides, retention and recruitment strategies, graphic design assistance and club-focused webinars.

Football Queensland's ongoing focus on strengthening coach development opportunities resulted in a record number of coach development courses and workshops being delivered to more than 3,500 attendees in 2021 as Queensland recorded a 21% increase in registered coaches. 19 new club development sessions were also delivered throughout the year, including coach development webinars and workshops and shared best practice seminars.

Referee participation numbers in Queensland continued to surge in 2021 with an increase in total registrations and 55% growth in registered female referees, supported by the introduction of a number of new FQ initiatives including the appointment of seven Referee Coach and Development Officers state-wide, a buddy system for junior referees and new assessor and mentor ID tags as part of the 'No Badge, No Bench, No Ref Room' policy.

Following the launch of an industry-first streaming platform for NPL Queensland and FQPL coverage in 2020, FQ's digital broadcast reach continued to expand in 2021 as more than 390,000 unique viewers tuned in to 711 games broadcast live and on-demand. Demonstrating the demand for Queensland competition coverage, the number of unique viewers increased by 180% in 2021 while the NPL Queensland Women's competition saw a 187% increase in viewership.

The year ended in style as the achievements of the state's best individuals and teams were celebrated at the 2021 Football in Queensland Awards Night at the iconic Brisbane City Hall, before the second edition of the Kappa Festival of Football saw our NPL All Stars Men's and Women's sides defeat Brisbane Roar in an action-packed double header at Perry Park in November.

As we reflect on the year that was, I'd like to take the opportunity to thank our valued partners for supporting us to administer and grow football here in Queensland.

Thank you also to the staff at Football Queensland for their ongoing commitment and dedication to delivering strong outcomes for our football community across the state.

Finally, thank you to all members of our football family throughout Queensland for your support as we continued the ambitious reform journey this year.

2021 further demonstrated that no matter the challenges we face, we can continue to unite and inspire all Queenslanders through a common purpose and shared vision for our beautiful game.

#### 2021 PARTICIPATION



198,278 Total participation\*



Outdoor affiliated football



Women & girls participation



Coaches, referees & volunteers

# **FUTURE OF FOOTBALL 2020**

#### Release of the Recommendations Paper

Football Queensland released the Future of Football 2020+ Recommendations Paper in February 2021, providing the state an opportunity to unite behind a vision of change for the game for the first time in 20 years. The Recommendations Paper outlined the streamlined administration model and governance framework, aligning with Football Australia's holistic 'One Football' model.

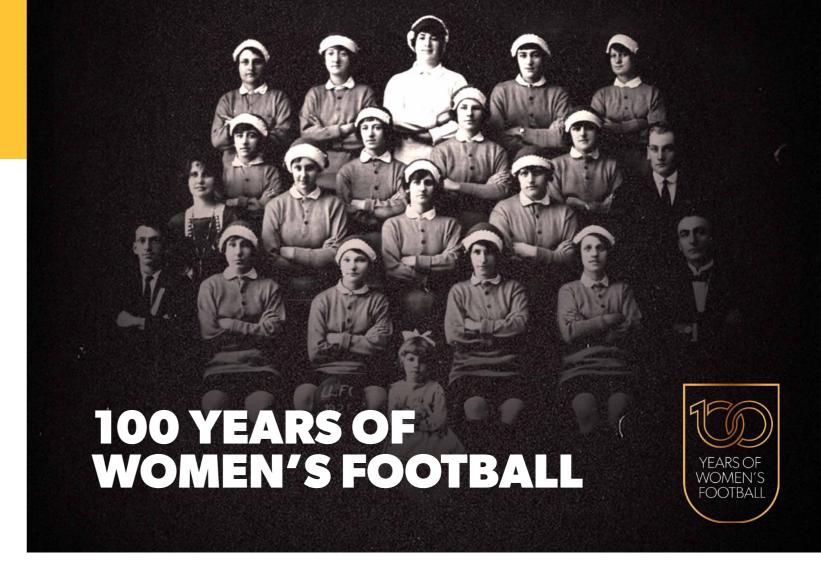


Following the release of the Recommendations
Paper, Football Queensland invited all member clubs
to consultation sessions to discuss and review the
implementation of the recommendations. This resulted
in the Future of Football 2020+ constitutional reforms
passing at the Football Queensland Extraordinary
General Meeting in August, as FQ members voted on 11
resolutions put forward with overwhelming support.









#### **Women & Girls Strategy**

Football Queensland developed and launched a three-year Women and Girls Strategy titled 'Unlocking The Legacy' in 2021, designed to drive widespread participation, infrastructure and club development improvements. As the forthcoming FIFA Women's World Cup approaches, the strategy outlines the opportunity to deliver immediate and long-term football, community and economic benefits for the game in Queensland.



#### **Parliament House Event**

In February, Football Queensland unveiled the Women and Girls Strategy at Parliament House with Members of Parliament, current and former Westfield Matildas, QAS players and clubs joining the launch. The Parliament House event also marked the official commencement of FQ's wider celebration of the centenary season of women's football in Queensland, which is recognised as beginning with a public match at the Gabba on 24 September 1921.



#### **Centenary Event**

In September, Football Queensland hosted the celebration of 100 years of women's football at the Gabba, highlighting the Past, Present and Future of the women's game in Australia. The celebrations included a re-enactment of the first public game of women's football, three panels hosted by Junior Matildas Head Coach Rae Dower, and video messages from Football Australia CEO James Johnson, Commonwealth Bank Matildas Head Coach Tony Gustavsson and current Matildas Clare Polkinghorne, Sam Kerr and Steph Catley.







# **PARTICIPATION**

#### **WOMEN & GIRLS**



TOTAL PARTICIPANTS
26,357

GROWTH ON 2020 +41%

#### **Female Football Week**

In March, Football Queensland celebrated the Past, Present and Future of the women's game with Female Football Week. As part of the celebrations, FQ launched the Women's Football Champions initiative, highlighting the unsung community heroes who have gone above and beyond for women and girls in our game. Six champions from across Queensland were profiled on the FQ website and social media channels.

#### **Girls United**

Football Queensland launched Girls United in September 2021, a series of targeted programs to encourage women and girls' participation throughout Queensland including Development Holiday Programs, social football programs and sessions designed specifically for older women and multicultural communities.

#### **Yeh The Girls Cup**

12 to 16 year old female players from across the state met in September for the 2021 Yeh the Girls Cup tournament held at Meakin Park, which featured TSP participants from Far North and North Queensland, Central Queensland, Wide Bay and Mackay alongside NPL Women's and QAS sides.





#### **MINIROOS**



81%

#### **Participation**

A total of 37,678 young boys and girls participated in MiniRoos programs across Queensland in 2021, with 36% growth recorded in female MiniRoos registrations compared to 2020.

19%

+36%

5,270

2020

7,174

2021

#### **SCHOOLS**

#### **Sporting Schools**

Football Queensland partnered with Sport Australia to deliver Sporting Schools programs to 21,019 participants across the state in 2021. FQ also hosted a Sporting Schools Coaching Workshop in January 2021 for existing program coaches and coaches interested in getting involved.



49% GIRLS — 51% BOYS



#### **Schools Referee Program**

FQ launched the free Schools Referee Program in April 2021 to boost the number of student referees and address the shortage of match officials available for school games.





#### **FUTSAL**

#### **Start Futsal Program**

In March 2021 FQ launched the Start Futsal program which focuses on introducing the game's core basic skills and match play principles to children aged 8 to 14. The specialised program provided an opportunity for FQ and schools to come together to deliver high-quality participation experiences in fun and inclusive environments.

#### **FQ Futsal State Titles**

A record number of teams from across Queensland participated in the 2021 FQ Futsal State Titles, held in October across five venues in Brisbane, Logan and the Gold Coast. More than 140 teams from the Gold Coast to Bundaberg competed to be crowned Champions of their age group.



In August, the FQ team visited North West Queensland for the first ever FQ Outback Road Trip, visiting Longreach, Winton, Julia Creek, Cloncurry and Mount Isa to deliver a variety of participation clinics including MiniRoos, Walking Football and futsal come and try sessions.















#### **INCLUSIVE**

#### **Walking Football**

After first launching in 2019, FQ continued its commitment to delivering Walking Football programs across the state in 2021. As part of FQ's Outback Road Trip, free Walking Football come and try sessions were held in Bundaberg, Hervey Bay, Rockhampton, Emerald and Gladstone. Across October FQ hosted Walktober, a series of five Walking Football events designed to encourage social connection through sport.



#### **Connecting Through Sport Program**

FQ partnered with Multicultural Australia in 2021 to deliver Connecting Through Sport, a four-week training program for migrants and refugees designed to promote social inclusion by giving individuals and families from multicultural backgrounds an avenue into community sporting clubs.

#### **Q-League**

The Q-League was back and bigger than ever in 2021, with an expanded competition featuring 28 teams across three competition groups. Bringing together communities and players of all backgrounds, the Q-League is designed to celebrate diversity and inclusion within the game while providing a pathway to structured club football.



#### **REFEREES**

Referee numbers across Queensland continued to climb in 2021, with FQ's ongoing commitment to referee education and development resulting in a 55% increase in registered female referees as FQ delivered courses to over 1,000 participants around the state.



Kappa





+55% **GROWTH ON 2020 FEMALE REFEREES** 







#### 2021 REFEREE COURSES

Course Type	Delivered	Participants
Level 4	59	904
Level 3	7	67
Level 3 Assessor	1	7
Level 2 Assessor	1	-11
Level 3 Instructor	3	20
Futsal Conversion	3	42
Futsal Level 3	1	24
Total	75	1075

#### **Australia's First Ever Walking Football Referee Course**

FQ hosted Australia's first ever Walking Football referee course in March 2021. The free course covered Walking Football Laws of the Game and basic match management and was followed by another course delivered in May.

#### **Appointment of Referee Coach** and Development Officers

Football Queensland announced its largest ever investment in referee development in March 2021 with the appointment of Referee Coach and Development Officers in seven of its 10 zones state while providing a new level of support to match officials at a local level.



# **Australia's First Ever Female-Only B Licence**

Football Queensland was proud to deliver Australia's first ever female-only FFA/AFC B Licence course at Meakin Park in 2021 in collaboration with Football Australia. The course was facilitated by FQ's Lead Club Development Ambassador (Coaching) Davide Bertamini and Football Australia Women's Technical Advisor and Junior Matildas Head Coach Rae Dower.

# **Queensland's First Ever A Licence**

The state's first full FFA/AFC A Licence course kicked off at Meakin Park in October 2021 as 22 coaches from across Queensland continued their advanced coach development journey.





#### **Coaching Courses**

Throughout 2021, FQ delivered a record number of courses and workshops as the number of registered coaches increased by 21%.



BY TYPE	2020 Courses	2020 Attendees	2021 Courses	2021 Attendees
MiniRoos Certificate	127	1621	116	1378
Skills Training	34	408	42	433
Game Training	16	187	19	166
Senior Certificate	5	71	3	45
Goalkeeping Certificate	2	42	3	41
C Licence Part 1	6	158	N/A	N/A
C Youth Licence	2	59	10	202
C Senior Licence	3	97	<del></del>	293
B Licence	2	50	3	55
A Licence (2020 Part 2 only)	1	13	1	22
Futsal Certificate	4	41	4	49
Futsal Licence	1	6	1	5
Total	203	2753	205	2487

BY REGION	2021 Courses	2021 Attendees
Metro	71	1022
Southern Coast	40	571
Darling Downs	12	117
Sunshine Coast	22	247
Wide Bay	9	85
Central Coast	15	171
Whitsunday Coast	5	24
Northern	18	143
Far North & Gulf	13	107
Total	205	2487







# CLUBS & COMMUNITY

#### **CLUB SUPPORT HUB**

Football Queensland launched the Club Support Hub in January 2021 in conjunction with the Play Football registration campaign, providing a single destination for Queensland clubs to access marketing guides, retention and recruitment strategies, graphic design assistance and promotional materials.

#### **Club Guides**

Throughout 2021, FQ released a range of club guides designed to provide additional support and guidance to clubs across a variety of specific areas. Housed on the Club Support Hub, club guides released in 2021 included the Sponsorship Guide, Volunteer Guide, Blue Card Club Guide and the Wellbeing Awareness Guide among others.

#### **Club Support Hub Webinars**

FQ launched a series of Club Support Hub webinars in 2021 for Queensland clubs in partnership with CPR Group. The club-focused webinars provided practical advice and guidance on a range of topics including building strong club committees, delivering AGMs, managing club finances and budgets, applying for funding and grants, infrastructure and participation.



#### **NO BADGE, NO BENCH, NO REF ROOM**

The No Badge, No Bench, No Ref Room policy was mandated across all state-wide competitions in 2021 as FQ reaffirmed its commitment to safeguarding children through a range of member protection initiatives. The new policy was designed to provide increased visibility and reassurance for parents and participants by clearly identifying registered team officials and giving surety in knowing that the individual possesses a blue card.

#### **GOOD2GIVEBACK**

Football Queensland was proud to launch Good2Give Back in May 2021, the state's first ever volunteer campaign designed to recognise the tireless work and contribution of volunteers across Queensland. In July, FQ implemented a new level of recognition for the game's dedicated volunteers through the introduction of an inaugural Honour Roll featuring the name of every registered volunteer in the state.

#### **COMMUNITY HEART PROGRAM**

In partnership with Stryker, FQ announced the launch of the Community Heart Program in December. A brand new initiative for all Queensland clubs, the Community Heart Program provides clubs across the state with access to a fundraising platform to raise money for the purchase of an Automated External Defibrillator package.

# **TECHNICAL DEVELOPMENT**

#### **QAS TO BRISBANE ROAR FC**

Football Queensland's QAS program provided a pathway to the Brisbane Roar FC for players and coaches in 2021, with Garrath McPherson appointed W-League Head Coach in August. A number of players also signed for Brisbane Roar from the QAS program in 2021 including Ellen Gett, Mia Bailey and Lanni McDougall.



#### **WINTERFEST**

Meakin Park played host to Queensland's largest football carnival in July as FQ delivered the inaugural WinterFest event in partnership with Logan City Council, featuring the SAP State Carnival alongside a MiniRoos holiday clinic and Walking Football social carnival.

Bringing together participants and families from across the state, the carnival welcomed young players from across South East Queensland and from regional SAP programs in North and Far North Queensland, Mackay, Central Queensland and Wide Bay.



#### **FQ COMMUNITY CUP**

The 2021 FQ Community Cup was held in September at Maroochydore Football Club in partnership with Sunshine Coast Council. The major five-day event welcomed over 700 junior boys and girls from across regional and South East Queensland, bringing together players, referees and coaches from around the state.



#### SAPCC

100 Queensland clubs signed on for FQ's new Skill Acquisition Phase Community Club (SAPCC) initiative in 2021. SAPCC was designed to provide ongoing assistance to develop community clubs around the state by equipping them with the tools and resources to deliver quality SAP training sessions which nurture key technical skills in players.



# **SESSIONS**













**18 CLUBS ACADEMIES IMPROVED** 



**5 CLUBS ADVANCED RATINGS** 







# **INFRASTRUCTURE**



#### **FACILITY GUIDES**

Following the launch of the Facilities Hub in 2020 housing a number of Facility Guides, FQ released three new guides in 2021 to support clubs in meeting demand and building capacity within their facilities. The Shelter & Grandstands Facility Guide was produced with FQ partner Felton Industries, while the Lighting Guide and Solar Power Guide were developed with support from official lighting and solar partner T2 Electrical & Data.



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# TOMPETIONS

#### NPL QUEENSLAND AND FQPL 1

The 2021 NPL Men's season saw Peninsula Power secure a second straight Premiership before Lions FC were crowned back-to-back NPL Men's Champions after winning the Grand Final for a second consecutive year.

In the NPL Women's competition, Lions FC claimed the Premiership-Championship double, also securing the treble as they were crowned inaugural Kappa Women's Super Cup winners.

With a perfect league record, Brisbane City FC claimed the FQPL 1 double as they were named both Premiers and Champions for the 2021 season.

# **EXPANSION OF THE NPL**WOMEN'S COMPETITION

2021 saw the expansion and restructure of the NPL Women's competition as FQ launched the FQPL Women's, a new division underpinning the NPL to provide a more connected pathway for aspirational players, coaches and clubs as part of the Future of Football 2020+ competition reforms.

# LAUNCH OF THE FQPL 2 MEN'S

The first season of the FQPL 2 Men's competition kicked off in March 2021, featuring eight clubs and serving as a bridge between local Premier Men's competitions and the reformed NPL Queensland and FQPL structure.

#### **SEQ FPL**

The South East Queensland Futsal Premier League season kicked off in October, with 15 age groups competing in the 2021 competition which underpinned the new F-League.

#### **F-LEAGUE**

A new era for futsal began in Queensland in 2021 with the launch of the F-League, a new conference-style competition for men and women. Part of FQ's vision to connect and integrate competitions and pathways, the F-League delivered the highest level of competitive futsal in Queensland.

Gold Coast Force claimed the Premiership-Championship double in the inaugural Men's season, while Crusaders Futsal Club were named the inaugural F-League Women's Champions.

#### **KAPPA WOMEN'S SUPER CUP**

Football Queensland was proud to launch a groundbreaking new state-wide women's knockout tournament for female players in Queensland with the introduction of the Kappa Women's Super Cup. Welcoming 55 teams from all levels of the game across the state, the competition kicked off in 2021 with Lions FC crowned the inaugural Kappa Women's Super Cup Champions.





# COMPETITION COVERAGE

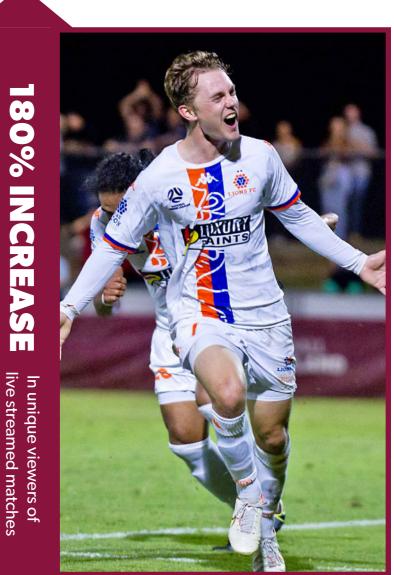
FQ expanded its digital broadcast reach as an action packed 2021 season saw more than 390,000 unique viewers tune in to 711 games broadcast live and on-demand. The number of unique viewers increased by 180% in 2021 as fans flocked to FQ channels to engage with local football content.

#### **PARTNERSHIPS**

In 2021, FQ unveiled new partnerships and maintained existing relationships.

FQ secured partnerships with VEO Technologies as FQ's preferred autonomous camera provider, and Cluey Learning as FQ's official tutoring partner in 2021.

Thank you to our valued partners for supporting our football community and allowing us to continue providing more opportunities for Queenslanders to be part of our beautiful game.



# **Digital Engagement**

Football Queensland recorded strong levels of digital engagement and reach across all platforms in 2021.

FACEBOOK REACH



INSTAGRAM REACH



4 MILLION+

LIVE STREAMED MATCHES



711

WEBSITE PAGE VIEWS



1.9 MILLION+

EMAIL DATABASE SUBSCRIPTIONS



120,000+

PROMOTING THE GAME

#### **FOOTBALL IN QUEENSLAND AWARDS NIGHT**

The 2021 Football in Queensland Awards Night was held on Saturday, 30 October at Brisbane City Hall, celebrating the achievements of the state's best male and female players, coaches, referees and teams from community level to the NPL Queensland.

	Award	Winner	Club
n	Player of the Year	Andy Pengelly	Peninsula Power
NPL MEN'S	Young Player of the Year	Cyrus Dehmie	Brisbane Roar
2	Goalkeeper of the Year	Brendan White	Peninsula Power
	Coach of the Year	Aaron Philp	Peninsula Power
2	Golden Boot	Andy Pengelly	Peninsula Power
	Fair Play Award	Brisbane Strikers	-
1		AWARDS MICH	ind had
n	Player of the Year	Shea Connors	Lions FC
NFL WOMEN S	Young Player of the Year	Meisha Westland	Lions FC
	Goalkeeper of the Year	Murphy Sheaff	Souths United
	Coach of the Year	Rob Askew	Lions FC
1	Golden Boot	Shea Connors	Lions FC
	Fair Play Award	Gold Coast United	-
	Player of the Year	Scott Halliday	Brisbane City
	Young Player of the Year	Jacob Krayem	Wolves FC
	Goalkeeper of the Year	Duro Dragicevic	Brisbane City
	Coach of the Year	Matt Smith	Brisbane City
	Golden Boot	Shuto Kuboyama	Mitchelton FC
	Fair Play Award	lpswich Knights	-
	Player of the Year	Abbey Lloyd	Western Pride
	Young Player of the Year	Kijah Stephenson	Brisbane City
	Goalkeeper of the Year	Bianca Warrener	Western Pride
	Coach of the Year	Danny Byrne	Olympic FC
	Golden Boot	Abbey Lloyd	Western Pride
4	Fair Play Award	Virginia United	
	Player of the Year	Ashvin Tharumanathan	Taringa Rovers
٧	Young Player of the Year	Tom Baresic	Samford Rangers
	Goalkeeper of the Year	Ethan Reed	Caboolture FC
		Tama Minkle and	Caboolture FC
	Coach of the Year	Terry Kirkham	Capoolinie FC

Award	Winner	Club
Community Club of the Year	Noosa Lions	
Service to Football Award	Shirl Bembrick	Gympie Diggers
Volunteer of the Year	Ross Cardillo	Chinchilla Bears
Dieter Klose Community Referee of the Year	Mark Ramsay	-
Community Coach of the Year – Male	Daniel Lawson	St Albans FC
Community Coach of the Year – Female	Jo Ward	Edge Hill United
Junior Team of the Year	U16 Div 1 Boys	Samford Rangers
Senior Team of the Year	BWPL	Broadbeach United

Mark Shield Medal – Senior Referee of the	e Year Liam O'Connor
Des Miles Medal – Junior Referee of the Ye	ear Mitchell Booth
Mick Novakovic Medal – Emerging Elite R	Referee Jacob Brown
Mick Novakovic Medal – In Support of Yo	oung Referees Holly Goodchild
Jacqueline Leleu Medal – Assistant Refere	e of the Year Misuk Park

Zac Keenan
Arana United
Bruno Cannavan
Rhys Buick
April Gleeson







# FINANCIAL OVERVIEW

The concise financial report has been derived from the full financial report of Football Queensland (FQ) for the financial year ended 31 December 2021. It does not provide as full an understanding of the financial performance as the full financial report.

2021 marked the eighth consecutive surplus for Football Queensland. The surplus of the company for the financial year ended 31 December 2021 amounted to \$395,479 (2020: surplus of \$623,159).

The Board acknowledge the support from Football Australia and support from both the Local and State Government to Football Queensland.

Statement of profit or loss and other comprehensive income for the year ended 31 December 2021	2021	2020
	\$	\$
Revenue	11,217,824	8,866,961
Employee benefits expense	(5,261,439)	(3,939,979)
Bad and doubtful debts reversal/(expense)	247,362	(218,130)
Depreciation and amortisation expense	(202,273)	(144,953)
Courses & education	(225,248)	(180,346)
Finance Costs	(663)	(1,008)
Community, social & advanced program costs	(2,689,205)	(2,387,686)
Other expenses	(2,690,879)	(1,371,700)
Surplus/(loss) before income tax	395,479	623,159
Income tax expense	-	-
Surplus/(loss) after income tax expense for the year attributable to the members of Football Queensland Ltd	395,479	623,159
Other comprehensive income, net of income tax	-	-
Total comprehensive income for the year attributable to the members of Football Queensland Ltd	395,479	623,159

#### FINANCIAL OVERVIEW CONT.

Statement of financial position as at 31 December 2021	2021	2020
	\$	\$
Assets		
Current Assets		
Cash and cash equivalents	3,352,875	2,519,382
Trade and other receivables	1,382,216	1,072,889
Other assets	302,374	551,142
Total Current Assets	5,037,465	4,143,413

Non-Current Assets		
Property, plant and equipment	1,088,962	984,803
Total non-current assets	1,088,962	984,803
Total assets	6,126,427	5,128,216

Liabilities		
Current Liabilities		
Trade and other payables	1,311,932	905,202
Provisions	412,067	277,050
Other liabilities	459,990	399,005
Total current liabilities	2,183,989	1,581,257

Non-current Liabilities		
Other liabilities	-	-
Total non-current liabilities	-	-
Total liabilities	2,183,989	1,581,257
Net Assets	3,942,438	3,546,959

Equity		
Retained Earnings	3,942,438	3,546,959
Total Equity	3,942,438	3,546,959

#### FINANCIAL OVERVIEW CONT.

Statement of changes in equity for the year ended 31 December 2021

	Retained Earnings	Total
2021		
Balance at 01 January 2021	3,546,959	3,546,959
Surplus/(loss) after income tax expense for the year	395,479	395,479
Balance at 31 December 2021	3,942,438	3,942,438

2020		
	Retained Earnings \$	Total \$
Balance at 01 January 2020	2,923,800	2,923,800
Surplus/(loss) after income tax expense for the year	623,159	623,159
Balance at 31 December 2020	3,546,959	3,546,959

Statement of cash flows

for the year ended 31 December 2021	2021	2020
Cash flows from Operating Activities	\$	\$
Receipts from customers	11,703,463	7,604,314
Payments to suppliers, employees and others	(10,792,726)	(7,433,538)
Interest received	5,480	17,287
Interest paid	(663)	(1,008)
GST recovered/paid	27,948	(52,384)
Net cash inflow/(outflow) from operating activities	943,502	134,671

Cash flows from Investing Activities		
Purchase of property, plant and equipment	(306,431)	(70,525)
Proceeds from property, plant and equipment	16,182	-
Repayment for development loans	180,240	47,455
Net cash inflow/(outflow) from investing activities	(110,009)	(23,070)

Cash flows from Financing Activities		
Net cash inflow/(outflow) from financing activities	-	-
Net increase/(decrease) in cash and cash equivalents held	833,493	111,600
Cash and cash equivalents at beginning of year	2,519,382	2,407,782
Cash and cash equivalents at end of financial year	3,352,875	2,519,382

#### **LIFE MEMBERS**

Mr. B Bainbridge	1989	Ms. G Harris	1982
Ms. A Baker	2000	Mr. P J Harte	1988
Mr. J Bomben	1991	Ms. L Ketter	1991
Mr. I Britten	2002	Mr. S Lindsay	2001
Mrs. P Brusasco	1997	Mr. D O'Brien	2004
Mr. G Canale	1991	Mr. J Page	2000
Mr. W J Dann	1987	Mr. K Pearson	Pre 198
Mrs. F Dower	1990	Mr. O Pezet	1998
Mr. B Evans	2003	Mr. F Robins	1992
Mr. W Firth	1992	Mrs. E Watson OAM	1979
Mrs. G Fox	2003	Mr. R White	2003
Mrs. P Gilbert	1981		

#### **MEMBERS**

\*FQ Members at the time of the AGM on Saturday, 10 July 2021

Brisbane – Kerry Harmon Brisbane – Jeremy Medina Wide Bay – Tony Trace Wide Bay – Lisa Hayward Mackay Regional - Scott Mealy Mackay Regional - Greg Kliese North – Elizabeth Buckley North – David Minuzzo Far North – Leo Ward Far North – Michael Aw North West – Jason Howard North West – Robyn Newman South West - Andrew (Snow) Green

South West - Timothy Logan

Sunshine Coast - Tony McCrae Sunshine Coast – Andrew Lee Gold Coast – Andrew Parkes Gold Coast - Ryan Alexiou Central – Andrew Pelling Central – Rob Law

### **WE REMEMBER**

The following people were recipients of life membership. However, for them full-time has been called.

Mr. C Andrews Mr. H Johns Mr. G Paris Mr. W Malcolm Mr. G Roberts Mr. M Penklis Mr. C Boland Mr. H Linning Mr. R McVie Mr. C Jones AO Mr. T Vaughan Mr. J Steel Mr. P Cox Mr. K Barclay Mr. B LeFevre Mrs. H Millman Mr. W Waddell MBE Mr. A Boscacci Mr. B Geoghegan Mr. C McClurg Mr. L Mistris Mr. A Watson Mr. G Pfuhl Mr. S Webster Mr. S Dye Mr. G Jamieson Mr. R Mitchell Mr. D Look Mr. T Wilcox Mr. I Brusasco AO





#### **Football Queensland Ltd**

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